

PRANAV BHARADWAJ M

Strategy & Business Analytics — Former Software Engineer

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[🌐 LinkedIn Profile](#) [🌐 Portfolio](#)

Skills

Business & Strategy: Market Research, Structured Problem Solving, Business Analysis, Financial Statement Analysis, Process Improvement

Analytics & Tools: Advanced MS Excel (Dashboards, Reporting), Python, Data Analysis, Insight Generation, Documentation & Reporting

Project & Delivery: Agile & Scrum, Stakeholder Coordination, Cross-functional Collaboration, Sprint Planning, Issue Tracking (Jira, GitLab, Jenkins)

Experience

Strategy & Market Expansion Intern

Feb 2026 – Mar 2026

AperioHub (Remote)

Bengaluru, India

- Led research and analysis to develop a GCC market entry strategy supporting a potential \$10–20M minority investment by a Singapore-based family office.
- Evaluated regulatory requirements, competitors, pricing models, and customer acquisition strategies to shape overseas expansion recommendations.
- Synthesised market insights into structured strategy outputs informing go-to-market planning and phased international growth roadmap.

Test Automation Engineer

Jun 2023 – Aug 2025

Siemens Energy (formerly Siemens Gamesa Renewable Energy)

Bengaluru, India

- Built and maintained ~5 test automation pipelines using Python, supporting server deployments across a central SDMS platform used by 8 cross-functional teams.
- Developed Excel-based reporting dashboards improving visibility into risks and delivery progress across 4+ teams, reducing manual reporting effort by ~30%.
- Supported 10+ product releases over 2+ years while coordinating with Product, QA, and Development stakeholders across 4 countries; acted as interim Scrum Master when required.

Sales Intern (Part-time)

Jul 2022 – Sep 2022

K2 Learning

Bengaluru, India

- Conducted outbound outreach and coordinated invitations for a college-level event campaign, supporting lead engagement and participation.
- Communicated event value propositions to prospective attendees, handling initial queries and improving early-stage engagement.
- Gained exposure to customer acquisition dynamics, messaging strategies, and conversion drivers through direct interactions.

Projects

BCG Strategy Consulting Job Simulation | *Market Research, Financial Analysis*

Jan 2026

- Evaluated installment financing strategy for a technology company by analysing competitor financials, pricing structures, and market positioning.
- Reviewed income statements and balance sheets to assess growth, liquidity impact, and financial risk across multiple financing models.
- Designed and analysed a structured customer survey to identify demand drivers, affordability thresholds, and high-interest segments.
- Synthesised research into a consulting-style executive recommendation including risk assessment and phased implementation roadmap.

Business & Strategy Writing Portfolio | *Research, Thought Leadership*

2025 – Present

- Authored strategy-focused essays analysing organisational decisions, market behaviour, and business trade-offs across Medium and LinkedIn platforms.

- Analysed real-world business scenarios and strategic trade-offs to develop clear, consulting-style communication and structured thinking.
- Built a consistent writing practice to simplify complex business concepts into concise, executive-friendly narratives.
- Blog: medium.com/@pranavbharadwajm

Leadership, Awards & Certifications

- **Team Coordinator — Strategic Consulting Project (Nova-X)(2026):** Coordinated a team of 5 to evaluate GCC expansion opportunities and deliver a structured market analysis and go-to-market strategy.
- **BCG Strategy Consulting Job Simulation – Forage (2026):** Completed an end-to-end strategy case covering market research, financial analysis, customer insights, and executive-level recommendations.
- **Best Volunteer Award – Ōta Tokyo Bengaluru 2026:** Recognised for ownership and on-ground coordination while managing VVIP operations at a 14,000+ attendee event.
- **Volunteer Supervisor: Platinum Zone – Linkin Park - From Zero World Tour (Bengaluru):** Supervised a 5-member team managing VIP operations, coordinated directly with organisers to resolve issues and ensure smooth operations.

Education

B.Tech. Computer Science (Specialization IoT)

Jain Deemed-to-be University, Bengaluru

Graduated: 2023

CGPA: 7.3/ 10